

PureSoft

The hygiene paper
of the future



Satino wepa PureSoft

Just feel it!

Noticeably soft and
comfortable.

Quality that you feel straight away:

PureSoft from Satino by WEPA –
luxuriously soft, especially absorbent
and dermatologically tested.

TEST NOW
AND BE CONVINCED!

www.satino-by-wepa.eu/puresoft



The new generation of recycled paper:
Satino PureSoft

PureSoft from Satino by WEPA is a raw material sensation:
our first premium hygiene paper in recycled quality made from
corrugated cardboard and cardboard packaging.

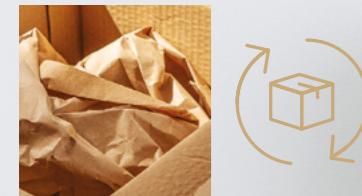
Satino PureSoft is unbleached, luxuriously soft, particularly
absorbent and hygienically safe in all applications – from towel
paper and toilet paper to kitchen rolls.

Satino PureSoft is the result of intensive research and advanced
paper technology at WEPA – and a milestone in the develop-
ment of environmentally friendly premium fibres. Thanks to its
innovative manufacturing process, PureSoft is one of the softest
natural coloured papers on the market.



Unbeatable softness and sustainability

Satino PureSoft: The environment-friendly recycling paper – premium quality as good as virgin fibre hygiene paper. A skin-friendly premium hygiene paper with a top-class performance.



100 %

recycled from corrugated cardboard and cardboard boxes



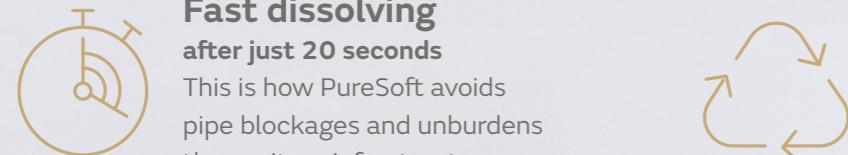
100 %

unbleached and therefore instantly recognisable as sustainable



Fast dissolving
after just 20 seconds

This is how PureSoft avoids pipe blockages and unburdens the sanitary infrastructure.



Environmentally friendly packaging
thanks to 60 % less fresh plastic
This is how PureSoft reduces environmental pollution and preserves valuable raw materials.



100 %

soft, absorbent
premium quality



100 %

hygienic and safe
in all applications

A raw material innovation for the future

Corrugated cardboard and cardboard boxes transformed into 100 % recycled premium hygiene paper:

with Satino PureSoft we tap into recovered paper qualities that previously could not be used in tissue products. Satino PureSoft thus marks a new level of sustainability. The raw material for PureSoft has a 70% smaller environmental footprint than virgin fibre from wood.

“Through advanced technologies, we convert used fibres from cardboard and packaging into high-quality hygiene paper. This keeps valuable fibres in the material cycle.”

Stefan Gräter, Head of Sustainability WEPA

CURRENT FIBRE CASCADE

In Europe, the majority of hygiene papers are made of virgin wood-based fibres.



Virgin fibre products

PURESOFT FIBRE CASCADE

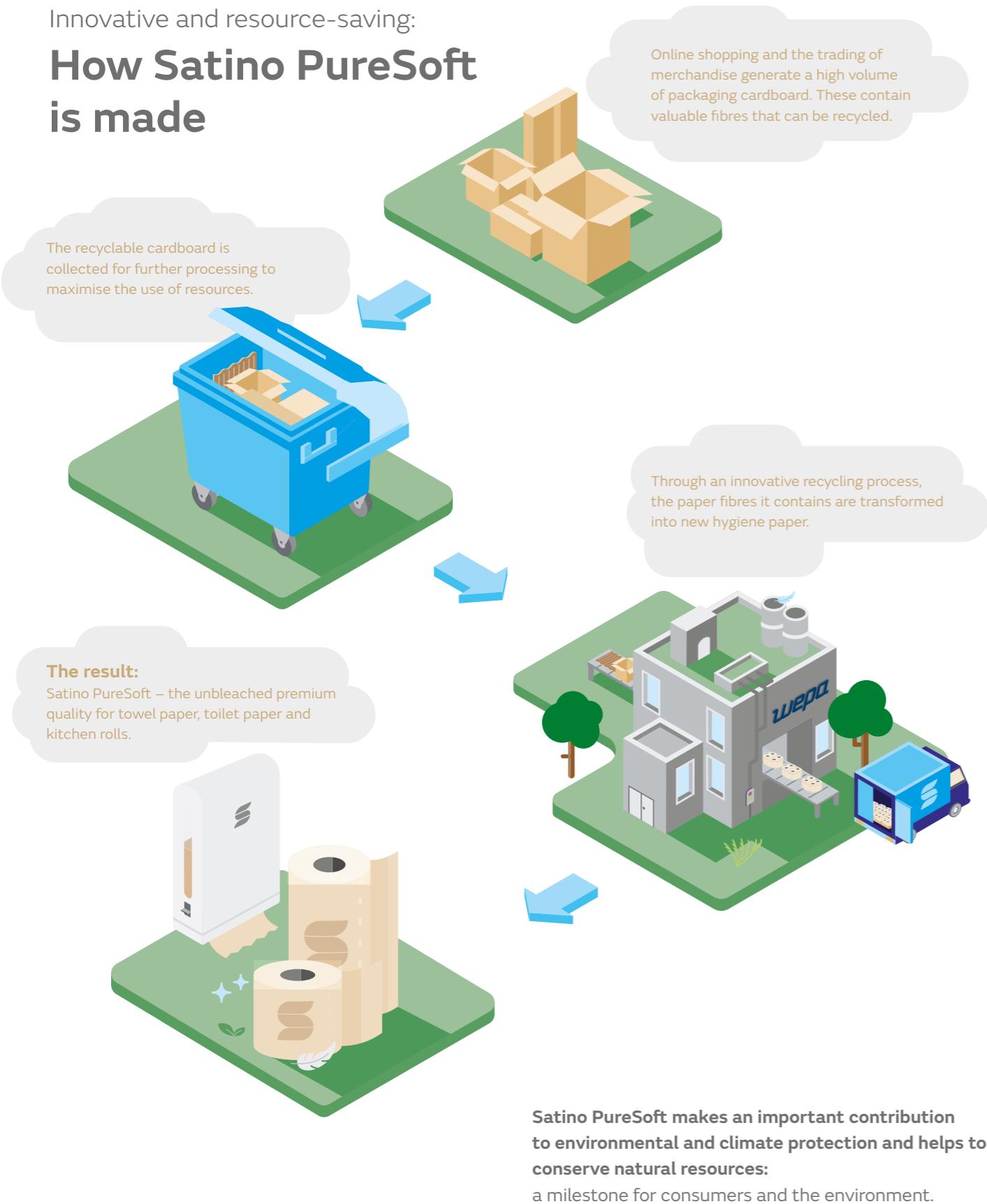
Cascaded use of fibres ensures resources are used to their full potential.



Satino PureSoft products

Innovative and resource-saving:

How Satino PureSoft is made



Visibly sustainable and noticeably soft:

Satino PureSoft is popular with consumers

With its premium quality, PureSoft distinctly rebuts the belief that recycled paper is hard, uncomfortable or even inferior. Extensive consumer tests confirm this.*

“Noticeably soft paper with a natural colour – that's really unique!”

89 %

praised the sustainable concept and especially the aspect of resource-saving production without the use of bleaching agents.

84 %

rated PureSoft as being very soft.

80 %

said they liked the product.

78 %

liked the natural colour, which at first glance identifies Satino PureSoft as an ecological product.

* IPSOS Consumer Study PIU 2021



Future-oriented quality for all applications

The innovative hygiene range for maximum performance and even greater sustainability in everyday life. Environmentally friendly and soft, Satino PureSoft is available as towel paper, toilet paper and kitchen roll. Satino PureSoft is also dermatologically tested and a safe choice even for sensitive skin.

Art. no.	Plies	Fold type	Length/Roll (m)	Sheets	Sheet size (cm)	Ø-Roll (mm)	Embossing	PU	Pallet
Satino PureSoft Paper towels									
277520	2	W-Fold	–	120	20.6 x 32	–	Diamond	25 x 120	40
277530	2	Z-Fold	–	150	20.6 x 24	–	Diamond	25 x 150	40
277540	2	V-Fold	–	200	24 x 23	–	Diamond	20 x 200	32
277550	2	Z-Fold	–	150	24 x 24	–	Diamond	25 x 150	32
277560	2	W-Fold	–	120	24 x 32	–	Diamond	25 x 120	32
277570	2	V-Fold	–	160	24 x 23	–	Diamond	20 x 160	32
Satino PureSoft Kitchen rolls									
175890	3	–	14	64	26.0 x 22.0	105	Triangle	8 x 4	21
Satino PureSoft Toilet paper									
076970	3	–	27.5	250	9.4 x 11.0	108	Waffle	8 x 8	33
076980	3	–	30	250	9.4 x 12.0	125	Waffle	9 x 8	18
Satino PureSoft Jumbo Toilet paper									
318810	2	–	180	720	9.2 x 25	184	Waffle	12 x 1	44
318820	2	–	380	1,520	9.2 x 25	260	Waffle	6 x 1	44
Satino PureSoft Centrefeed									
314290	2	–	150	428	20 x 35	200	Diamond	6 x 1	40
Satino PureSoft Paper towel rolls									
314300	2	–	170	–	20.5 x 17,000	190	Waffle	6 x 1	40

SUSTAINABLE PACKAGING SOLUTIONS



100 %
recyclable



PureSoft comes in resource-saving foil packaging for optimal handling, protected transport and safe storage.

The foil is produced from 60 % recycled PCR (post consumer recyclate) and is 100 % recyclable.

The ecological footprint of this foil: more than 65 % smaller than comparable cardboard packaging.



PureSoft toilet paper

Especially soft, comfortable and absorbent thanks to 3 layers.
Small rolls in resource-saving foil packaging.
MT1 compatible.

Art. no. 076970; 076980



PureSoft kitchen rolls

High-performance 3-ply quality, absorbent and food-safe.

Art. no. 175890



PureSoft towel paper

Pleasantly soft and absorbent, 2-ply, Z-, W- or V-fold.
Resource-saving foil packaging made from 60 % PCR.
PT2 and PT3 compatible.

Art. no. (PT2) 77520; 277530; 277550; 277560

Art. no. (PT3) 277540; 277570



PureSoft Jumbo rolls

Economy, comfort and sustainability in one product:
2-ply, 180m or 380m length.
JT1 and JT2 compatible.

Art. no. (JT1) 318810; Art. no. (JT2) 318820



PureSoft towel roll

The classic towel roll:
170m length in soft, absorbent 2-ply quality.
PT1 compatible.

Art. no. 314300



PureSoft centrefeed towel paper

The towel paper for central extraction:
150m length, 2-ply, pleasantly soft and absorbent.
CF1 compatible.

Art. no. 314290



WEPA PROFESSIONAL

WEPA Professional is Europe's leading hygiene specialist for sustainable, innovative washroom hygiene solutions. With its BlackSatino and Satino by WEPA brands, WEPA Professional specifically addresses the needs of companies and institutions in public spaces. The range includes everything that makes a hygiene experience safe and convenient: hygiene paper, intelligent dispenser systems, air fresheners and hand sanitiser solutions. WEPA Professional is part of the WEPA Group, one of the three largest hygiene paper manufacturers in Europe and market leader in the production of hygiene paper from recycled fibre. Its registered office is in Arnsberg, North-Rhine Westphalia, Germany.

WEPA in Europe



Your professional contact:

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FSC® Mix paper